



## Transfer Agreement

Eastern Oklahoma State College: A.S. Business Administration and

Southeastern Oklahoma State University:  
B.B.A. in Marketing  
Major Code: 095



### EOSC College Courses

- ENGL 1113 Freshman Composition I #
- ENGL 1213 Freshman Composition II #
- MATH 1513 College Algebra #
- BUSAD 2113 Business Statistics
- HIST 1483 American History to 1877 #
- Or**
- HIST 1493 American History since 1877 #
- POLS 1113 American Federal Government #
- OLS 1111 Orientation
- PSY 1113 Introduction to Psychology #
- Or**
- SOC 1113 Introduction to Sociology #
- Humanities Course #
- Humanities Course #
- SPCH 2233 Business & Professional Speaking #
  
- General Education Elective (2 hours)
- BIOL 1114 General Biology #
- PHYSC 1114 Physical Science #
- ECON 2113 Introduction to Macroeconomics #
- ECON 2123 Introduction to Microeconomics #
- CIS 1113 Computer Applications
- ACCT 2103 Financial Accounting
- ACCT 2203 Managerial Accounting
- BUSAD 1123 Introduction to Business
- BUSAD 1133 Human Relations
- BUSAD 2123 Business Communications

### SE Requirement

- ENG 1113 Composition I
- ENG 1213 Composition II
- MATH 1513 College Algebra
- BUS 2633 Business Statistics
- HIST 1513 United States History to 1876
- Or**
- HIST 1523 United States History since 1876
- POSC 1513 U.S. Federal Government Elective
- PSY 1113 Introduction to Psychology
- Or**
- SOC 1113 Introduction to Sociology
- Humanities
- Humanities
- COMM 2213 Business & Professional Speaking
  
- Elective
- BIOL 1114 General Biology
- PSCI 1114 General Physical Science
- ECON 2113 Principles of Macroeconomics
- ECON 2213 Principles of Microeconomics
- BIM 1553 Business Computer Applications
- ACCT 2103 Fundamentals of Financial Accounting
- ACCT 2203 Fundamentals of Managerial Accounting
- BUS 1133 Introduction to Business
- Elective
- Elective

**Total Hours: 65**

**EOSC A.S. degree completes SE University Core requirements.**

**Remaining Southeastern Oklahoma State University courses:.....60**

**General Business Core.....28**

Required courses:

- BIM 3183 Business Information Management
- BLAW 3123 Legal Environment of Business #
- ENG 3903 Technical and Professional Writing #
- BUS 3333 Business Ethics
- FIN 3113 Business Finance
- MKT 3233 Principles of Marketing
- MNGT 3113 Management and Organizational Behavior #
- MNGT 3243 Production and Operations Management
- MNGT 4633 Business Policy
- BUS 4901 Career Development Seminar

**Major Requirements.....18**

**Required Marketing Courses (9 semester hours)**

- MKT 3633 Consumer Behavior
- MKT 4333 Marketing Research
- MKT 4643 Marketing Management

**Marketing Major Electives (9 semester hours)**

- MKT 3433 Retailing
- MKT 3643 Promotional Strategies
- MKT 4123 International Marketing
- MKT 4243 Sales and Sales Management
- MKT 4653 Contemporary Issues in Marketing

**Electives .....6**

Electives may be selected from an upper-level ACCT, BUS FIN, MNGT, or MKT course. At least one must be at the 4000 level.

**Electives to bring total SE hours to 60.....8**

**Total Hours: 125**